



PROFESSIONAL EXPERIENCE

- 2022 – 2023** **MANOMANO - E-commerce Project Manager FR-ES-IT-DE-UK** (12 months Apprenticeship)
(12 months) *Paris, France*
- Developing and executing promotional & marketing campaigns to drive user traffic & increase sales
 - Performance analysis of commercial operations
 - Development and implementation of sustainable and socially responsible product offer
 - Working closely with teams across the organization (category managers, sales, data analytics, creative studio, marketing)
- 2019 – 2020** **EXPAT PARTNERS - Business Development & Marketing** (Apprenticeship & CDD)
(16 months) *Tours, Paris, France*
- Handling immigration files for corporate clients (visa, health insurance, work permits)
 - Collaborative work with back-office team in India, and business development team in China
 - Sales prospecting (email, cold calling, in person)
 - Design & implementation of a sales tracking process with Trello tool
 - Creation of online marketing content (videos, social media posts, webinars, landing pages)
 - Produced a presentation in response to a large RFP
- 2018** **Wine Cellar – l’Affinée** (Internship)
(2 months) *Tours, France*
- Managing administrative procedures and customer sales
 - Introducing a new range of products (supplier research, negotiation, sales)

EDUCATION

- 2021 - 2023** **KEDGE BUSINESS SCHOOL** *Bordeaux, France*
- PGE graduate in Marketing Management
- Main focuses: International business, Leadership skills, Brand and communication, Digital marketing
- 2019 - 2020** **EXCELIA BUSINESS SCHOOL** *Tours, France*
- Bachelor in International Management
- Dissertation: Speculative Risks in Commodity Markets and Correlation with Financial Markets
- 2017 - 2019** **IUT TECHNIQUES DE COMMERCIALISATION** (2 year University course) *Angers, France*
- Foundations of Business and Marketing – (Incl. a 6 month exchange in Spain)

PROJECTS

- 2023** **Backpacking Trip - 4 months around South America** *South America*
- 2022** **Kedge Adrenaline student union - Communication Manager of the Kedge Express Tour** *Bordeaux, France*
- Student challenge involving 16 teams traveling across Europe with 1€/day*

OTHER

Languages: French / English / Spanish (Native trilingual)

Computer Skills & Certifications: Microsoft Office, Trello, EuRA quality Seal, Google & HubSpot Marketing, Adobe Photoshop, Canva

Personal interests: Rugby, surfing, tennis, scouting, solo and group travel, wines and spirits