

# MARIA DEL CARMEN CASERMEIRO GAMEZ

## SPORT MANAGEMENT: DEVELOPMENT & EDUCATION



### ABOUT ME

I have a huge passion for sport and education. Being involved in a National Sport Federation and a European Sport Confederation has given me project management experience at both the national and continental level. I am comfortable working independently and in part of a team, thriving in multicultural environments.

I have been part of the organizer team of several editions of the European Championships; BWF World Tour & BEC Circuit tournaments overseeing the staff management and secretary functioning, with more than 300 people involved.

### EDUCATIONAL BACKGROUND

#### MASTER: SPORT MANAGEMENT (2019-2020)

*International University of Valencia*

#### MASTER: PHYSICAL EDUCATION, GYMNASIUM AND LANGUAGE TEACHING (2017-2018)

*University of Granada*

#### BACHELOR IN SPORT SCIENCE (2013-2017)

*University of Granada, Spain*

*Erasmus - AWF Krakow, Poland (2015-2016)*

*Final Thesis : Female Training and Menstrual Cycle*

### CERTIFICATIONS

#### BWF COACH EDUCATION (2023)

Level 1 tutor & badminton coach

#### NEUROSCIENCE WORKSHOP (2022-2023)

*Nazareth Castellanos*

#### WORLD ACADEMY OF SPORT (2018-2019)

*Administrator & Events Management Courses*

#### WORKSHOP IN PERSONAL TRAINING (2017-2018)

*Bemore & ENSA Sport,*

#### WORKSHOP IN FEMALE TRAINING (2017)

*Fidias Formación,*

### SOFT SKILLS

Public speaking

Empathetic listening

Decision-making

Adaptability

Team spirit

### HARD SKILLS

Microsoft Office

Tournament planner

Asana project management

### LANGUAGES

Spanish, English & French

### CONTACT INFO

+34 627337668

[maricarmencasermeiro@gmail.com](mailto:maricarmencasermeiro@gmail.com)

From Malaga, Spain

Based in Cormeilles-en-Parisis, France

11.02.1995

[LINKEDIN](#)

### PROFESSIONAL EXPERIENCE

#### DEVELOPMENT AND HIGH-PERFORMANCE OFFICER

**BADMINTON EUROPE CONFEDERATION** (Copenhagen, 2021-current)

#### DEVELOPMENT & EDUCATION

BWF/BEC COACH EDUCATION COURSES DELIVERY (Level 1, 2 & 3)

- Management oversight
- Planification, preparation, follow up and on site-delivery
- Lead contact with tutors, participants and National Federations

#### DISABILITY SPORT

- Delivery of the *coaching players with disabilities* module as part of the coaching education in Europe

#### EUROPEAN TUTORS' NETWORK

- Strategic planning: identify, target and develop a European network of tutors for badminton and inclusive badminton

- Qualitative and quantitative impact reporting

#### WEBINARS BROADCASTING

- Management oversight: Project scopes, timelines, and deliverables.
- Moderation and selection of topics/speakers

#### ERASMUS+ SPORT PROGRAMME - ADVANCE (2021-2023)

- Liaison with the European Union
- Lead contact with partners and management of "multiplier sport events"
- Creation and implementation of the communication plan on/off site

#### HIGH PERFORMANCE – Management of the European Training Center (CoE)

- Lead contact with athletes, coaches, Continental Confederations and National Federations

#### OTHERS

- Yearly budgeting and budget management
- Assistance with preparation of official documents
- Communication: social media, video interviews, written articles

#### DEVELOPMENT, EVENTS AND HIGH-PERFORMANCE COORDINATOR

**SPANISH BADMINTON FEDERATION** (Madrid, 2018-2021)

#### DEVELOPMENT

- Management oversight of "Women & Sport" project
- Erasmus+ Sport Program – Badminton for all "B4ALL" (Inclusive badminton): liaison with the European Union and partners; member of the research team

#### INTERNATIONAL/NATIONAL EVENTS

- Manager at the secretary of international events: accreditations, documents preparation, lead contact with federations and teams.
- Sport Events: European Championships ; BWF World Tour and BEC International circuit (2018-2020)

#### HIGH PERFORMANCE

- Logistics of national teams and individual competitions

#### PHYSICAL EDUCATION TEACHER – (Madrid, 2020-2021)

- Anatomy and biology teacher at [MEDAC](#)

#### PERSONAL TRAINER (Granada, 2016-2017)

- Personal trainer specialized in Women training at Bemore

#### VOLUNTEERISM

- Badminton coach, summer camps staff, university sport events organization