

# ALISTAIR DOR



## CONTACT

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 @alistairdor

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## COMPETENCES

- English
- Spanish
- Office Pack
- Driving Licence

## PROFILE

I am a 23 year old student currently in my fifth year at Kedge Business School in Bordeaux, in the MSc Sport International & Event Management. Since my childhood, I have been keen on both team (football) and individual (judo, tennis) sports. However, football has always been my passion. It has taught me motivation, discipline, determination and perseverance. I am also dynamic and open-minded thanks to my dual background (French and English). Traveling has taught me open-mindedness, self reliance, curiosity and tolerance. I am overall a very sociable and cheerful person and have been able to use my outgoing personality to promote my business school among fellow students and external organisations.

## PROFESSIONAL EXPERIENCE

### OPEN13 ATP 250, MARSEILLE, 2023, 1 WEEK

#### Staff Member in the Organization

- Welcome players during the Event (Hurkacz, Sinner, Gasquet, Bublik...)
- In charge of the good organisation of their training on site

### BRIDGESTONE EUROPE NV/SA, BRUSSELS, 2021, 6 MONTHS

#### Brand Activation and Olympics

- Creation of the final report on the entire Tokyo 2020 Olympic Games campaign
- Responsible for the development of the annual plan for the internal employee engagement platform related to the Olympic Games.
- Support provided to agencies with International Olympic Committee rules.
- Assistance in the implementation of new logos for the Beijing 2022 and Paris 2024 Olympic Games campaign

### KLEA BY LEGAL STUDIO, BRUSSELS, 2021, 6 MONTHS

#### Sales & Marketing

- Management and optimisation of CRM tool Hubspot and LinkedIn Sales Navigator
- Development of Marketing (Google Analytics/Hotjar/Excel) and Sales strategies

## ASSOCIATIVE EXPERIENCE

### KEDGE BUSINESS SCHOOL, BORDEAUX, 2018-2023

#### Events Manager 2019-2020

"Bureau des Etudiants" (BDE) - Student Union

- Management of the logistics of entertainment and infrastructures on site (e.g. free-fall simulator)
- Management of administration and security measures

#### Project Manager June-October 2019

Organisation of the integration weekend

- Management of a team of 4 people
- Organisation of a 500 people event with a limited budget of 30k€

## EDUCATION AND TRAINING

- 2022-2023: Kedge Business School, Marseille, France, Msc Sport International & Event Management
- 2022 (1 semester): UADE, Universidad Argentina de la Empresa, Buenos Aires, Argentina
- 2020 (2 semestres): Jamk university of Applied Sciences, Jyväskylä, Finland
- 2018: Entrance exam Kedge Business School, Bordeaux, France, European Business Programme EBP