



ALEXANDRE ROCAN COURT

Student in sport management

EXPERIENCE



Generations 2024 Ambassador (Civic service / 1 year) **C.N.O.S.F & Zimbabwe olympics | January 2020 - To day**

- Project manager for children's events
- Event management, Budget management
- Relation and negotiation with suppliers
- Production of the technical and logistical file
- Recommendation, management and digital support



Assistant Project Manager (Internship / 6 months) **Milinus (Gigafit affiliate) | December 2020 - June 2021**

- Marketing/Communication Assistant for the virtual home coaching application "Milinus"
- Management of events projects
- Community management, communication actions
- SEO optimization
- Market research, competitive intelligence



Territorial technical assistant (fixed term / 1 month) **Town all of Carrières-sur-Seine | August 2020**

- Seasonal for the technical service of the city (Green space/ Environment space)



Commercial employee (Internship / 1 month) **Lacoste Shop | December 2019**

- Reception, advice and customer loyalty / Shelf management Shelving / Sales / Implementation of commercial operations



Sales consultant (fixed / 1 month) **Caisse d'Épargne | September 2019**

- Selling a banking offer on several student campuses :
- Connect with students at trade shows/campuses
- Detecting needs and business opportunities
- Opening of accounts



Sales employee (fixed term / 2 months) **Powready | June - July 2019**

- Sales and canvassing in Parisian bars and restaurants



Multipurpose team member (fixed term / 1 month) **McDonalds Montesson(78) | August 2019**

- Multipurpose team member in fast food

EDUCATION

Sports Management School | 2019-2022

Bachelor in Sport Management

- Business school specialized in sport business

TO CONTACT ME

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Driver's license

PERSONAL INFORMATION

I have been passionate about sports for a long time, and my goal is to work in the sports industry. That is why I try to link my studies and my experiences to the sports field. Above all, human relations are essential in everything I do

SKILLS

- Customer relations
- Teamworking
- Consulting, Sales
- English : Professional skills
- Computer skills: Photoshop, Première pro, Excel, Powerpoint, Word, Page, Keynote, Canva, Imovie

ACTIVITIES / INTERESTS

Sport :

- Judo in competition for 12 years (first dan black belt)

- Multisports/Judo instructor (5-12 years old)
SAMC (Martial arts society of Chatou)

- Temporary - Parc des princes / Paris la défense arena / Stade pierre de Coubertin :
Refreshment stand attendant; Stock management;
Customer relations

Volunteers:

- Red Star Football Club / Racing Metro 92 / FF
Athlétisme / FF Judo